

**OFFICE OF THE SUPERINTENDENT OF SCHOOLS  
106 Hancock Road  
Peterborough, New Hampshire**

**CONTOOCOOK VALLEY SCHOOL BOARD**

**Communication Committee Meeting**

**Thursday, May 19, 2022**

**6:30 p.m.**

**Physical Location: SAU 1 Board Room**

**Minutes**

**Committee Members:**

- Keira Christian
- Alan Edelkind, Co-Chairperson
- Jim Fredrickson
- Janine Lesser, Co-Chairperson
- Liz Swan

**Present:** Keira Christian, Alan Edelkind, Janine Lesser, Dr. Kimberly Saunders, Tim Theberge

**1. Call to Order**

**Janine Lesser called the meeting to order at 6:30 p.m.**

**2. Approve Minutes – April 21, 2022**

**Keira Christian moved to approve the minutes of April 21, 2022. Alan Edelkind second. Unanimous.**

**3. Review of May 12<sup>th</sup> Community Forum**

Alan Edelkind reported that the video from the Community Forum has recorded that 193 views have taken place to date with 3 attending in person.

Time management went well. The distribution of the communications also went out really well. The presentations were done well. One of the presentations was a little too technical. The topics, subjects, and the way they were presented was fine. There will never be a lot of people present in person.

Alan said that consideration for a different venue might be considered e.g. the boardroom. Serving food was suggested to draw people in.

Ways to engage the public in a less formal setting was discussed in terms of meeting people where they are at. Local venues, restaurants type atmospheres were suggested

The next topic would be the Strategic Plan.

Alan disagreed with meeting out in the public because the format is in place.

A “Meet & Greet” format was suggested. This might lay the way to future conversations about public education.

Alan suggested that the Community Forum be separate from a Meet & Greet.

A Meet & Greet will be scheduled for August. Those on the board could attend if they choose. Other opportunities might include a pop-up tent at an athletic event or Children at the Arts.

#### **4. Ideas for alerting the public on legislation affecting public schools**

Janine Lesser said that she could write a piece to let people know what is going on.

The board might want to consider a legislative advocacy committee. Some districts hire a lobbyist, not that this is suggested here.

Talking to other local school boards/districts might be considered to form a group together.

Kimberly Saunders shared her willingness to connect with districts in the Southwest part of the state for this purpose.

Starting to identify if the willingness to build a coalition exists would be step one.

Tim Theberge agreed to reach out as well.

#### **5. Publicity for Strategic Plan**

Tim Theberge shared that this publicity will be part of his Hancock Happenings Write-Up.

This should be the single topic at a future Community Forum.

Alan Edelkind suggested sharing the public forum series with the local newspaper to allow a focus on it. It would draw readers in.

The Keene Sentinel might engage as well. Getting the paper to lead into the forum would be valuable.

New Hampshire Public Radio would be helpful to bring attention as well.

Sending out information for school newsletters was asked to let families know about the Strategic Plan before school is out.

#### **6. Other**

None.

#### **7. Adjourn**

**Keira Christian motioned to adjourn at 7:27 p.m. Alan Edelkind second. Unanimous.**

Respectfully submitted,

Brenda Marschok