

**OFFICE OF THE SUPERINTENDENT OF SCHOOLS
106 Hancock Road
Peterborough, New Hampshire**

CONTOOCOOK VALLEY SCHOOL BOARD

Communication Committee Meeting

Thursday, February 17, 2022

6:30 p.m.

Physical Location: SAU 1 Board Room

Minutes

Committee Members:

- Keira Christian
- Alan Edelkind, Co-Chairperson
- Jim Fredrickson
- Janine Lesser, Co-Chairperson
- Liz Swan

Present: Janine Lesser, Alan Edelkind, Liz Swan, Dr. Kimberly Saunders

1. Call to Order

Janine Lesser called the meeting to order at 6:34 p.m.

2. Approve Minutes – January 13, 2022

Alan Edelkind moved to approve the January 13, 2022 minutes. Liz Swan seconded. Unanimous.

3. Review Monadnock Ledger Transcript Article

Janine Lesser shared a Letter to the Editor that she prepared for the Monadnock Ledger Transcript regarding the upcoming March 8th vote. Edits were made and finalized.

4. Discuss plans for videos

Alan Edelkind thought that a video on What ConVal does, not related to money would be helpful. Liz Swan said that she could work with Guilfoil on a piece about the budget. Kimberly Saunders said that they have the footage that they need. Kimberly Saunders shared how the relationship with Guilfoil has worked and their expertise.

Kimberly agreed to set up a Google Meet or Zoom meeting with Guilfoil. Lead time was discussed. Budget, Teacher's Contract, and Preschool are the three topics for communication for release in early March.

5. Discuss action needed leading up to March 8th Vote

The mailer on the ballot will be going out to every household. The CVEA typically mails a postcard as well.

6. Wrap-Up Discussion on Community forums

Online views are 323, up from 275 from the first community forum. Positive feedback has been

received. People like the presentations.

Increasing the dialogue between the board and the community was the goal. Increasing accessibility to board members is being asked.

Is there a way to make people more comfortable? Through time, people will get more comfortable. Mini-forums were suggested.

Alan Edelkind suggested allowing the remote audience to be as interactive as the in-person audience.

The next forum is scheduled in April. Hopefully better weather will draw people to attend.

Liz Swan said that she thought that rather than Zoom, having point people placed in certain locations to help manage the meeting and questions might be helpful.

Staffing a forum is an area of concern. Asking people to attend outside of normal business and the technology set up are time consuming.

7. Preliminary Discussion on Board/Administration Communications

Alan Edelkind said that the framework between administration and the Board requires attention. Alan added that a committee of four board members might be formed to work together with administration e.g. Kimberly, to discuss the communication issues.

Janine Lesser suggested talking to the Consultant first to hear more about what the relationship should look like between the board and administration.

Liz Swan said that she wants to hear what the process is with the Consultant first. It is important to have different ideas on the table.

Kimberly Saunders said that the process is that of the California School Boards Association framework. Sitting down internally to identify what some of the problems are was suggested. If the Consultant wants to sit with this group, it would be acceptable.

Kimberly Saunders said that the Board can create any committee that they would like. It would likely be a non-public committee.

It appears that it is starting out by a single point of view. It might be beneficial starting with a different point of view.

Discussion took place about the responsibilities of the board.

8. What Issues need attention?

Discussed in the agenda items above.

9. Other

None.

10. Adjourn

Janine Lesser motioned to adjourn at 7:27 p.m. Alan Edelkind second. Unanimous.

Respectfully submitted,

Brenda Marschok