

**OFFICE OF THE SUPERINTENDENT OF SCHOOLS
106 Hancock Road
Peterborough, New Hampshire**

CONTOOCCOOK VALLEY SCHOOL BOARD

Communication Committee Meeting

Wednesday, November 17, 2021

6:30 p.m.

Physical Location: SAU 1 Board Room

Agenda

Committee Members:

- Keira Christian
- Alan Edelkind, Co-Chairperson
- Jim Fredrickson
- Janine Lesser, Co-Chairperson
- Liz Swan

- 1. Call to Order**
- 2. Approve Minutes – October 14, 2021**
- 3. High School Communications Tree – Update**
- 4. Communication at Saturday’s Budget Work Session**
 - a. How and what to communicate. SRO, pre-school -options, Elementary school technology integration, HS science teacher, Student Information Systems, budget etc.
- 5. Strategic Planning update communication.**
- 6. Thoughts on the next community forum – pre-planning.**
- 7. Other**

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Thursday, October 14, 2021

6:30 p.m.

Physical Location: SAU 1 Board Room

Minutes

Committee Members:

- Keira Christian
- Alan Edelkind, Co-Chairperson
- Jim Fredrickson
- Janine Lesser, Co-Chairperson
- Liz Swan

Present: Alan Edelkind (elect.), Jim Fredrickson, Janine Lesser, Kimberly Saunders

1. Call to Order

Janine Lesser called the meeting to order at 6:32 p.m.

2. Approve Minutes – September 9, 2021

Jim Fredrickson moved to approve the minutes of September 9, 2021.

Alan Edelkind second. Unanimous.

3. Wrap up for the Community Forum: thank you's, improvements

What needs to be done differently next time?

- Limit to three presentations.
- Manage Q & A after presentations to allow time to move from one presentation to the next to allow people to listen to each.
- More engagement from the School Board. Community would like to hear from board members.
- Suggestion to cut back to two presentations rather than three. Leave to three with two Q&A's.
- Follow-up communication to community thanking them for attending e.g. ConVal News, website etc.
- Late January for next forum to allow shift on communicating budget. Budget and Preschool would be topic.
- Babysitting – no one came.

4. Lawsuit update discussion

Janine Lesser said that the lawsuit has gone into the background in terms of the public. No one is talking about it. But, there is a lot happening in legislature in the area of education. The public might not make that connection in their mind. There is not enough money in public education in concert with the lawsuit and the education freedom accounts that will leave less money for public education.

Jim Fredrickson suggested the April Forum be about education funding and bring an expert in on the topic.

Kimberly Saunders said that April might be too late and might need to be sooner. Is it a good combination to join with the budget?

Alan Edelkind suggested having the lawsuit as a topic at a community forum.

Three half-hour sessions might allow budget, education funding, and lawsuit. Might also be good to separate. Kimberly would need to talk to legal about lawsuit publicity.

Janine Lesser will begin work on communication.

5. Public communication of reopening status

Do we need to communicate anything on this topic? Kimberly Saunders will put the COVID Dashboard back on the website to communicate information once it is ready. A press release will follow to let people know it is there.

6. Other

Jim Fredrickson suggested communicating on the solar project construction starts.

Financial articles and then the budget process will be communicated; return of money, budget process. Community can provide input at the forum and also at Deliberative Session.

7. Adjourn

Janine Lesser motioned to adjourn at 7:04 p.m. Alan Edelkind second. Unanimous.

Respectfully submitted,

Brenda Marschok