

**OFFICE OF THE SUPERINTENDENT OF SCHOOLS  
106 Hancock Road  
Peterborough, New Hampshire**

**CONTOOCCOOK VALLEY SCHOOL BOARD**

**Communication Committee Meeting**

**SAU #1 Board Room**

**Tuesday, October 23, 2018  
7:00 p.m.**

**MINUTES**

**Committee Members:**

- Niki McGettigan, Chair
- Rich Cahoon
- James Fredrickson
- Stephan Morrissey
- Janine Lesser
- Kristen Reilly

**Present:** Niki McGettigan, Rich Cahoon, Jim Fredrickson, Stephan Morrissey, Janine Lesser, Kristen Reilly, Brian Grattan, Myron Steere

**1. Call to order**

**Niki McGettigan called the meeting to order at 7:08 p.m.**

**2. Accept minutes of October 15, 2018**

**Stephan Morrissey moved to accept the minutes of October 15, 2018. Kristen Reilly second. Unanimous.**

**3. Review assignments**

Niki McGettigan reported that two starter articles were previously sent to the committee. Does the committee continue work on consolidation communication or will it be confusing to voters?

A white paper on to give information was suggested. It is a lot of work. Each of our towns is assessed differently.

**4. Work session (partial committee)**

-read, revise, rework, and prepare for publishing

The focus on tonight's meeting is to use the time to work on communications in progress.

Jim Fredrickson has begun work on developing a white paper on funding that needs further review. The figures used are placeholders and not firm.

Should the ConVal School Board have a presence on Twitter?

The percentage increases in the budget historically are important to share.

Stating that the budget increase is a result of the teacher's contract is important.

Explaining the unreserved fund balance is important as well.

The goal for tonight is to review the white paper and piece it into a newspaper article and website publication but to also link it to the complete document on the website.

The key three or four story points are needed first. The first key point is to inform the reason for the tax increase; flat for many years and then the loss of state revenue and decrease due to the return of health insurance was suggested.

Various ways of leveling should be discussed with voters to inform. The impact of the unreserved fund balance in layman's terms.

The Communication Committee reviewed and reworked potential documents for publication.

**5. Assign new research and work for next meeting**

An article on NH School Funding Formula was shared.

**6. Other**

None.

**Stephan Morrissey motioned to adjourn at 8:17 p.m. Janine Lesser second. Unanimous.**

Respectfully submitted,

Brenda Marschok