

**OFFICE OF THE SUPERINTENDENT OF SCHOOLS  
Peterborough, New Hampshire**

**CONTOOCCOOK VALLEY SCHOOL BOARD**

**Communication Committee Meeting**

**Tuesday, September 26, 2017**

**7:00 p.m.**

**SAU #1**

**AGENDA**

**Committee Members:**

- Stephan Morrissey, Chair (ATC Committee Rep)
- Jim Fredrickson (B&P Committee Rep)
- Kristen Reilly (Strategic Plan Committee Rep)
- Bernd Foecking (Education Committee Rep)

- 1. Call to order**
- 2. Accept Minutes – May 25, 2017**
- 3. Board Goals 2017-2018**
- 4. Board Communication Goals Plan**

OFFICE OF THE SUPERINTENDENT OF SCHOOLS  
Peterborough, New Hampshire

CONTOOCCOOK VALLEY SCHOOL BOARD

Communication Committee Meeting

Thursday, May 25, 2017

6:00 p.m.

SAU #1

MINUTES

**Committee Members:**

- Stephan Morrissey, Chair (ATC Committee Rep)
- Jim Fredrickson (B&P Committee Rep)
- Kristen Reilly (Strategic Plan Committee Rep)
- Bernd Foecking (Education Committee Rep)

**Committee Members Present:** Stephan Morrissey, Kristen Reilly

**Others Present:** Myron Steere, Kimberly Saunders

**1. Call to order**

Stephan Morrissey called the meeting to order at 6:00 p.m.

**2. Accept Minutes – January 12, 2017**

Kristen Reilly moved to accept the minutes of January 12, 2017. Stephan Morrissey second.  
Unanimous.

**3. Discussion of Committee Member News Releases**

Each subcommittee meeting should discuss a potential news release.

This committee should develop a schedule of subcommittee news releases that are timely i.e. budget season etc. Communications leading to District Meeting is important.

**4. Strategic Plan News Releases**

Discussion took place along with agenda item three.

**5. Enhanced Public Communication**

Increasing communications overall was discussed. Various ways of reaching out to share information is the goal. Tweeting etc. Critical time points for each committee will be defined.

## **6. School Board Broadcast**

Discussion took place about streaming podcasts of school board meetings as a way to push more important information out.

Kimberly Saunders will survey other school districts to identify how many districts broadcast publicly. For those that have, is there an impact?

## **7. Other**

Discussion took place about having a webmaster to maintain the websites. Kimberly will check into ballpark costs for an administrative assistant vs. a webmaster. Would the position be full-time? Part-time?

Are we properly staffed for the 1:1 initiative? We are working toward a distributed model and send people out to address issues.

## **8. Non-Public Session: RSA 91-A:3,II (If Required)**

None.

**Kristen Reilly motioned to adjourn at 6:51 p.m. Second. Unanimous.**

Respectfully submitted,

Brenda Marschok