

**OFFICE OF THE SUPERINTENDENT OF SCHOOLS
Peterborough, New Hampshire**

CONTOOCOOK VALLEY SCHOOL BOARD

Communication Committee Meeting

Thursday, May 25, 2017

6:00 p.m.

SAU #1

MINUTES

Committee Members:

- Stephan Morrissey, Chair (ATC Committee Rep)
- Jim Fredrickson (B&P Committee Rep)
- Kristen Reilly (Strategic Plan Committee Rep)
- Bernd Foecking (Education Committee Rep)

Committee Members Present: Stephan Morrissey, Kristen Reilly

Others Present: Myron Steere, Kimberly Saunders

1. Call to order

Stephan Morrissey called the meeting to order at 6:00 p.m.

2. Accept Minutes – January 12, 2017

Kristen Reilly moved to accept the minutes of January 12, 2017. Stephan Morrissey second. Unanimous.

3. Discussion of Committee Member News Releases

Each subcommittee meeting should discuss a potential news release.

This committee should develop a schedule of subcommittee news releases that are timely i.e. budget season etc. Communications leading to District Meeting is important.

4. Strategic Plan News Releases

Discussion took place along with agenda item three.

5. Enhanced Public Communication

Increasing communications overall was discussed. Various ways of reaching out to share information is the goal. Tweeting etc. Critical time points for each committee will be defined.

6. School Board Broadcast

Discussion took place about streaming podcasts of school board meetings as a way to push more important information out.

Kimberly Saunders will survey other school districts to identify how many districts broadcast publicly. For those that have, is there an impact?

7. Other

Discussion took place about having a webmaster to maintain the websites. Kimberly will check into ballpark costs for an administrative assistant vs. a webmaster. Would the position be full-time? Part-time?

Are we properly staffed for the 1:1 initiative? We are working toward a distributed model and send people out to address issues.

8. Non-Public Session: RSA 91-A:3,II (If Required)

None.

Kristen Reilly motioned to adjourn at 6:51 p.m. Second. Unanimous.

Respectfully submitted,

Brenda Marschok