

**OFFICE OF THE SUPERINTENDENT OF SCHOOLS
Peterborough, New Hampshire**

CONTOOCOOK VALLEY SCHOOL BOARD

Communication Committee Meeting

Wednesday, August 31, 2016

6:00 p.m.

SAU #1

MINUTES

Committee Members:

Stephan Morrissey, Chairman

Thomas Kelly

David Martz

Pierce Rigrod

Kristen Reilly

Crista Salamy

Present: Thomas Kelly, Crista Salamy, Kristen Reilly, Stephan Morrissey, Kimberly Saunders,
Dr. Ann Allwarden, Marian Alese, Myron Steere

1. Call to order

Crista Salamy called the meeting to order at 6:02 p.m.

The meeting was turned over to Stephan Morrissey, who will now serve as Chairman of the Communications Committee.

2. Types – recommendations

Communications for the bond and Strategic Plan communications were discussed at the board work session.

Communications should have a weekly column in the paper. Monthly was discussed.

A Superintendent's Corner was suggested in the local paper.

Articles in the individual town papers was suggested.

Communicating the results of the NEASC Report and the past, present, and future of the ATC was also suggested.

The Spradling Group will develop ways in which we can communicate into a plan that will make sense. Current access to information about the district is mainly through the internet, emails, and word of mouth. Developing a more comprehensive plan is the goal.

Meeting with Rivermead residents, Kiwanis, and Rotary were suggested. Selectmen's Advisory is also a conduit for communication.

Drawing people in to the district; free theatre tickets, Adult Education classes, and sporting event invites etc.

3. Frequency

Stephan Morrissey asked the committee their preference on a regular meeting schedule. The committee will meet on the first Wednesday of every month at 6:00 p.m. with a second meeting on the third Wednesday if needed. Next meeting October 12th at 6:00 p.m., which is an exception to the schedule.

4. Spradling Group

A definitive plan will be solidified once the Spradling Group is met with regard to a communication plan.

Committee members were asked to gather deadline information on their town newspapers and report back.

Asking the towns to include a link to the school district website was seen as a potential.

“The Voice of ConVal” in the local papers was seen as important components of communications.

Hosting district wide events; science fair, art festival etc. are forms of communication.

Lastly, including newsletter information from the board home to families in the district was suggested.

5. Non-Public Session: RSA 91-A:3,II (If Required)

None.

Kristen Reilly motioned to adjourn at 6:40 p.m. Second. Unanimous.

Respectfully submitted,

Brenda Marschok